

MONTANA 2023 News ANGUS

The Essential Guide to
Montana's Angus Business

Reach 5,400 registered Angus breeders, commercial cattlemen and affiliated industry partners!

The Montana Angus Association is one of the premier state breed organizations and this directory is a showcase opportunity for all members.

Thank you for your interest in the *Montana Angus News* magazine! The publication is distributed to over 5,400 producers throughout the United States! This circulation is comprised of registered seedstock producers, commercial cattlemen and affiliated industry. In addition to the mailed circulation, additional copies are distributed year-round at shows, sales, industry conventions, and functions.

Published continuously since the 1960s, it has been Montana's trusted source for Angus information and news since its inception.

Printed on high-quality gloss text stock, this publication offers a very cost-effective means of advertising and promoting your individual program. Whether you market through an organized production sale, private treaty or have an industry related business, this publication is a very cost-effective means of advertising and promoting your program or product. Take advantage of this spotlight on Montana's Angus industry.



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MONTANA ANGUS NEWS ADVERTISING RATES & DEADLINES

Ad Deadlines:	<u>Ad Size</u>	<u>Full Color Rate</u>	<u>Ad Dimensions (w x h)</u>	Publication Specs
Nov/Dec 2023: October 11, 2023	Full Page	\$650	8.5" x 11" *see specs. for details	Trim Size 8.5" x 11" Bleed 8.75" x 11.25" Live Area 7.5" x 10" Four Color Process (CMYK) PDF format (press quality) CMYK, all fonts embedded
January/February 2024: January 5, 2024	2/3 Page	\$550	7.5" x 6.25"	
March/April 2024: February 8, 2024	1/2 Page Vert	\$475	4.9167" x 7.25"	
Directory 2024-2025: July 1, 2024	1/2 Page Horiz	\$450	7.5" x 4.75"	
Sept/Oct 2024: August 21, 2024	1/3 Page Horiz	\$300	7.5" x 3.125"	
	1/3 Page Vert	\$300	2.34" x 10"	
	1/4 Page	\$250	3.625" x 4.5"	
	Business Card (B&W)	\$75	4.75" x 2"	

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