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2014-2015 Montana Angus Association Membership Directory

It is with great enthusiasm that I send you this information regarding the 2014-2015 Montana Angus Association Directory. The Montana Angus Association is one of the premier state breed organizations and this directory is a showcase opportunity for all our members. New this year the Montana Angus Association will host a trade show booth at the American Angus Association Annual Convention and Trade Show in Kansas City. This directory will serve as a vital component of our presence at this event, offering you a fantastic opportunity to feature your Montana Angus genetics to a broad audience comprised of all segments of the Angus industry!

Additionally, the directory is distributed to 6,200 producers throughout the United States! The circulation is comprised of registered seedstock producers, commercial cattlemen and affiliated industry. In addition to the mailed circulation, additional copies are distributed year-round at shows, sales, industry conventions and functions.

The directory is a glossy publication containing an alphabetical listing of all Montana Angus Association members. Features include a sale/events calendar, private treaty sale guide, and a Montana Angus tour preview. The private treaty and sale calendar listings are benefits of your membership in the Montana Angus Association.

Take advantage of this spotlight on Montana's Angus industry. Whether you market through an organized production sale, private treaty sale or have an industry related business, this publication is a very cost-effective means of advertising and promoting your program or product. Contact me today to reserve your advertising.

<u>Ad Size</u>	<u>Black & White Rate</u>	<u>Full Color Rate</u>	<u>Ad Dimensions (w x h)</u>
Full Page	\$500.00	\$750.00	7.5" x 10"
2/3 Page	\$425.00	\$675.00	7.5" x 6.25"
½ Page Horizontal	\$325.00	\$575.00	7.5" x 4.75"
½ Page Vertical	\$325.00	\$575.00	7.25" x 4.9167"
1/3 Page Horizontal	\$240.00	\$490.00	7.5" x 3.125"
1/3 Page vertical	\$240.00	\$490.00	2.34" x 10"
¼ Page	\$170.00	\$420.00	3.625" x 4.5

Specifications: Trim Size: 8-1/4" x 10-3/4"

Bleed Size: 8-1/2" x 11"

Ink: Four Color Process

Screens: Recommended 100 line screen w/133-line maximum

Electronic Files Accepted: PDF format (press quality), artwork CMYK, all fonts embedded

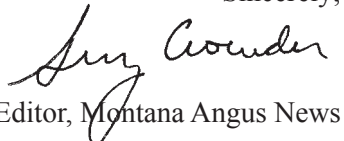
Paper: 70# gloss text stock

Programs used include: InDesign (CS6), Photoshop (CS6), and Illustrator (CS6). All files that are not in PC format must be in Adobe CS6 (or lower version) Programs. Artwork & fonts must be included with the file (we cannot use MAC fonts though). If using MAC fonts, please create a PDF of your work or convert your type to paths. Please call if you have any questions.

Contact me at 406-388-1291 or 406-570-3476 or email at: montanaangusnews@gmail.com to reserve your advertising space.

Contact me today
Amy Van Dyke-Crowder
406-388-1291 O • 406-570-3476 C
montanaangusnews@gmail.com
to reserve your
advertising space.

Sincerely;


Editor, Montana Angus News